



## CONSEG - 09

### International Conference on Software Engineering

17-19, December 2009 at Hotel Savera, Chennai, INDIA

**Organised by: Computer Society of India Div II on Software & Chennai Chapter**

**Supported by: IEEE Computer Society Madras, SPIN Chennai & BSPIN Bangalore**

#### CALL FOR REGISTRATION

**About the Conference:** Software engineering has long been a rewarding ground for professionals from the industry and academia to work together. Over the years, software engineers, developed processes, tools, techniques and evolved best practices that enabled distributed development of quality software. With technological capability and economic incentive, software engineering has become a global phenomenon with the stakeholders spread all over the globe. Today, social and organizational theories are increasingly applied to improve theoretical understanding and drive further developments. The goal of this conference is to elucidate new and emerging ideas and solutions from the business, managerial, technological, empirical, and theoretical perspectives and also to provide a forum for researchers, practitioners and educators to present and discuss the recent innovations, trends, experiences and concerns in the field of software engineering.

#### Two Half Day Pre Conference Tutorials on 17<sup>th</sup> Dec 2009

- “Eliciting Architecturally Significant Requirements” by Prof. Matthew Bass, Carnegie Mellon University
- “End-to-End SDLC with Agile Methodologies” by Mr. Baiju Joseph, Senior Manager, Yahoo! & Mr. Srinivasan Desikan, Master System Technologist, HP

#### Conference Sessions on 18<sup>th</sup> & 19<sup>th</sup> Dec 2009 will include

- **Inauguration with keynote address**
- **Invited Talks**
  - ◆ “Software Architecture as a Strategic Asset” by Prof. Matthew Bass, Carnegie Mellon University, USA
  - ◆ “Cloud Computing and Hadoop” by Mr. Chidambaram Kollengode, Director Cloud Computing at Yahoo! India R&D
  - ◆ “What is commonly not known about SaaS?” by Mr. Venguswamy Ramaswamy, Head, Global SME Business, TCS
  - ◆ “Water, Water, Everywhere...: Data-driven Computational Linguistics Research” by Dr. Kumaran, Head, Multilingual Systems Research Group, Microsoft Research India
  - ◆ “Instructional Design for Scaling and Quality” by Prof. N. J. Rao, IIT, Bangalore
  - ◆ “Managing Sustainable Software Systems” by Dr. Anders Wall, ABB Corporate Research, Sweden
  - ◆ “Cyber Infrastructure and its implications for Software Engineering” by Dr. Jorge L. Díaz-Herrera, Professor

and Founding Dean, B. Thomas Golisano College of Computing and Information Sciences, Rochester Institute of Technology in Rochester, New York, USA

- **Paper Presentations**
- **Discussion on "CS Course Curriculum for producing better Software Engineers"**
- **Panel Discussion on "Developing Affordable Software Profitably"**
- **Felicitations to Prof. H.N. Mahabala**
- **Software Vendor Presentations**

#### Registration Fee (in INR)

Category	Tutorial	Conference	Tutorial + Conference
Members of CSI & supporting orgns	1500	2500	3500
Non Members	1750	2750	4000
Student Members	1000	1250	2000
Non Student Members	1250	1500	2500

Special Package (Academic): One faculty and three student members: Rs. 8,000/= from member institutions and Rs. 10,000/= from non member institutions for all the three days programme.

Special Package (Industry): Three participants: Rs. 10,000/= from member institutions and Rs. 11,500/= from non member institutions for all the three days programme.

DD/Cheque to be drawn in favour of “CONSEG – 09” and payable at **Chennai**. Pl. mail your registration with payment before 5th Dec 2009 to:

#### CONSEG-09 Secretariat

Attn: Ms. Mangai Mukund, c/o Tata Consultancy Services, 17 Cathedral Road, Chennai – 600086, INDIA

**FOR REGISTRATION RELATED QUERIES IF ANY, PLEASE CONTACT:**

**Mr. K. Adhivarahan**, Chairman, Registration, CONSEG-09. Mobile: +91 94442 75315 Email: adhivarahan@gmail.com

**Sponsorship:** Sponsorship options are available for IT and Software Companies and Engineering and Training Institutions. For details, pl. contact the Chairman, OC at ananth.krishnan@tcs.com

**Correspondence:** General correspondence may pl. be addressed to conseq09@csi-india.org OR conseq09@gmail.com.

**Website:** www.csi-chennai.org/conseq09

*For further assistance, please contact:*

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**REGISTRATION FORM**

(Pl. photocopy the form for multiple registrations)

I am interested in registering for the CONSEG-09 as detailed below: (tick the option)

Tutorial on 17th Dec 2009 :

Conference on 18th & 19th Dec 2009 :

Both Tutorial & Conference 17 – 19, Dec 2009 :

Name:

Designation:

Organization:

Address:

Phone:

E-mail:

I am a member of (tick the applicable) : CSI / IEEE / SPIN CHENNAI / BSPIN BANAGALORE

Cheque / Draft Enclosed No.:

Dated:

Amount:

Bank & Branch :

Signature:

Date:

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